

# Webinar: "Expand Your Business to Japan and South Korea Through E-Commerce!"

Are you a small or medium-sized enterprise (SME) in Finland or Estonia operating in the cosmetics or food & beverage sector and looking to grow internationally? Join us for an exclusive webinar to explore the immense opportunities in Japan and South Korea—two of Asia's most dynamic markets for natural cosmetics and superfoods.



**Tuesday, 14 January 2025**



**9:00 - 10:00 am Finnish time**

Speakers: **Marko Kangaskolkka** "Practical e-commerce Case", **Minjuu Koo** "Insight into South Korean market and **Keiko Ichikawa** "Insight into Japanese market"

Please register [here](#) or use the QR code



We look forward to your participation!

Webinar is organized by Gateway to Global Markets project, funded by Central Baltic programme and is free of charge.

More information about the project can be found from [here](#) or contact Heidi Järvi, [heidi.jarvi@xamk.fi](mailto:heidi.jarvi@xamk.fi).